



41 CLINICAL EVALUATORS

958 TOTAL USES

89% CLINICAL RATING

Key features: 2-in-1 application • Anti-gingivitis • Sensitivity reduction

Description

MI Paste® ONE Perio is a one-step, stannous fluoride toothpaste which contains RECALDENT®.

Indications

- For use as an everyday toothpaste
- Great for patients at high risk for caries or sensitivity, ortho patients and those with active gingivitis
- 2-in-1 application: Contains anti-gingivitis toothpaste and MI Paste Plus®

Unique Attributes

- Contains stannous fluoride which effectively creates a long-lasting, anti-biofilm to help prevent and treat gingivitis
- Penetrates biofilms and enamel.
- Binds to tooth surfaces to localize bio-available minerals of calcium, phosphate and fluoride
- Works as emulsifier and chelating agent for effective stain removal.

Clinical Tips

- Provide printed instructions for the patient so that changes in routine will be remembered.
- Demonstrate the amount of paste to be used so that it is not over a pea size, as most people tend to use a ribbon.
- Recommend to your referring orthodontist to use on all mutual orthodontic patients.



"I'M A BIG FAN OF MI PASTE, SO THIS IS A GREAT ADDITION."

Evaluators' Comments

"It had the consistency and flavor of any other regular toothpaste."

"Made my teeth feel clean and smooth after using even though it did not feel abrasive at all."

"Post op sensitivity was reduced drastically while using MI Paste ONE Perio."

"I like this concept for ortho patients."

"Make a larger tube with a flip-top cap."

Consultants who would:

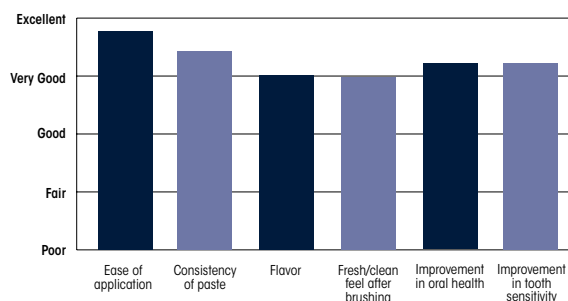
90% Recommend to a colleague

Consultants who would want to stock in office:

83% Yes, would purchase again

17% No, would not purchase again

Evaluation Summary:



Compared to Competitive Products:

