**Press release**

GC Europe’s 1st International MI Congress: a retrospective

**Minimum Intervention Dentistry: a paradigm for a lifetime**

**In preparation for GC’s 100th anniversary in 2021, the 1st GC International MI Congress took place on the 20th of June 2020.**

**Due to the COVID-19 pandemic, the format had to be changed to an online continuing education event. The event was conducted in English language, with simultaneous translation into French and Spanish. Over 2000 participants signed up for the live sessions and were able to be part of a remarkable and successful day.**

Nine sessions on Minimum Intervention Dentistry took place informing as to the latest scientific and professional strategies to promote responsible decision-making in modern dentistry. Question and answer sessions rounded up the professional exchange to the topics at hand.

Online continuing education is in high demand among dental professionals, especially during current exceptional circumstances.

Dentists, hygienists, assistants and office personnel feel more comfortable utilizing the internet to learn about new treatment options, related innovative products as well as application strategies from the comfort of their home or office. The webinars high attendance interest and its participation consistency throughout the entire day confirmed the increased demand for the alternative format chosen.

Have you missed this event? The webinars can be accessed on demand at <https://www.gceuropecampus.com/> (CE credits endorsed). Create your online account for free, it’s fast and easy. Happy learning!

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