**Press Release, October 2021**

**GC readies itself for fifth International Dental Symposium**

TOKYO, Japan: On 11 February, GC Corp. celebrated its 100th anniversary. As part of the continued celebrations surrounding this milestone, the company is now preparing for the fifth iteration of its International Dental Symposium, where it will deliver the latest information on state-of-the-art dentistry to participants worldwide.

The origins of GC lie in Tokyo, where in 1921, three young Japanese chemists launched the first dental cement, thereby creating a stepping stone to what is today one of the largest and most successful dental materials companies in the world. Well-known for its high-performance materials and its enduring ambition to improve and promote oral health worldwide, GC continues to develop materials and equipment designed to provide effective and simple solutions for dental professionals.

To celebrate 100 years of history, on 11 February 2021 GC Corp. announced its Vision 2031 strategy, which is to become the leading dental company committed to realising a healthy and long-living society.

“While achieving a sustainable growth, GC strives to bring values in dental care to realise a healthy long-living society,” explained Dr Kiyotaka Nakao, president of the company. “Instead of just seeking to be no. 1 in sales volume, our goal is to become an ‘incomparable’ company for all the stakeholders of GC.”

The 100th anniversary celebrations will continue on into 2022, when on 16 and 17 April, GC will host the fifth International Dental Symposium at the Tokyo International Forum.

Having a theme of “Smile for the world—beyond the century”, the event will bring together more than 100 lecturers from all over the world. There will be 28 sessions delivering advanced insights into academic and dental practice topics as well as relevant information designed to help improve oral health around the globe. Throughout the event, participants will be offered opportunities to test first-hand the latest GC products and equipment.

As a company with a century of experience under its belt, GC Corp. intends to continue encouraging its entire organisation to work towards realising its goal of becoming the world’s leading dental company—a company that, with input from dental clinicians, contributes to a healthy, long-lived society.

Find out more about the fifth International Dental Symposium on the [GC website](https://www.gcdental.co.jp/100thsymposium/).

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