**Press release**

**100th Anniversary of GC Corporation and 50th Anniversary of GC Europe**

**Leuven, Belgium – On February 11, 2021, GC celebrated its centennial anniversary. To rejoice this momentous achievement, GC has hosted celebratory events all around the world. The latest celebration October 14 th 2022, was hosted by GC Europe, which itself commemorated 50 years of Dedication to Quality in Oral Health at this occasion. With close to 200 honoured guests, this prestigious event put a spotlight on GC’s plans for the next decade.**

Dental Professionals, Academics as well as Trade and Industry Partners from all over Europe, the Middle East and Africa attended this joyful occasion with inspiring speeches from local government representatives, stakeholders and research partners who underlined the importance of the strong collaboration.

Dr. Kiyotaka Nakao, President & CEO of GC Corporation / GC International AG, expressed his deepest gratitude for the dedicated support that has led to today’s success and addressed GC’s new corporate Vision 2031: “To become the leading dental company committed to realizing a healthy and long-living society”.

About GC Corporation

GC Corporation was founded in 1921. As core management principle, its three founders decided to do everything by thinking from the standpoint of users. Since then, their strong determination has been passed down to generations and resulted in a company of more than 3,000 “Nakama” providing high-quality dental products across the world.

About GC Europe

Fifty years ago, in February 1972, GC International European Branch was established in Kortrijk as GC’s first office outside Japan and moved to Leuven in 1984. Through years of strenuous efforts, GC’s business in Europe has significantly expanded.

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| GC Europe N.V.Interleuvenlaan 333001 LeuvenFon +32.16.74.10.00 Fax +32.16.74.11.99www.gceurope.cominfo.gce@gc.dental |  |