

Essentia Academic Excellence Contest 2022-2023

Dear Colleague,

Several of our important activities could not take place during COVID times. However, looking back at the previous editions of the Essentia Academic Excellence Contest, we thought it would be great if GC could engage again new students to discover simplified ways of creating beautiful restorations with Essentia. We are therefore happy to invite you to take part in this new edition!

Undergraduate and Postgraduate students from all around Europe will take part in the local contests, in which the best clinical cases will be awarded per country. The winners of the different National Contests will also be granted the opportunity to travel to Leuven, Belgium, to participate in an International Contest and to attend an exclusive hands-on course in the modern installations of GC Europe Training Center. Of course, an awesome social program is also included in the package.

Essentia brings a unique perspective to the technique of aesthetic restorative dentistry instigating the user to perceive shade selection in a more intuitive and consistent way. We strongly believe that Essentia concept is the perfect tool to initiate students in the art of shade selection.

We wish you all good luck and we are looking forward to meeting you in Leuven for the International Essentia Contest!

Kim De Nutte, Kerstin Behle and Laetitia Lavoix
on behalf of GC Europe Professional Service
and Product Management Teams

e s s e n t i a

GC



Rules - National Competition

- All universities are invited to participate;
 - Each University can submit unlimited number of cases, but only one case per student will be accepted;
 - The interested universities will receive a free of charge bag containing Essentia Starter Kit, Essentia Universal kit, Essentia Modifier Kit, GC Modelling Liquid Kit and G-Premio Bond, clinical guides, articles and documentation for registration. The bag will be delivered personally by a GC representative who will explain the Essentia shade concept;
 - Competition is based on the photographic documentation of a clinical case step by step with GC Essentia in the field of adhesive filling therapy;
 - There are 2 categories in this contest
 - Junior Category: consisting of under-graduate students (at the time the pictures were taken, during academic year)
 - Senior Category: consisting of post-graduate students, e.g. following a Master program or a doctoral course
- In order to participate cases should be posted in the Essentia open group page in Facebook (HYPERLINK "<http://www.facebook.com/groups/essentiafromgc>" www.facebook.com/groups/essentiafromgc), from Jan 1st to June 1st, 2023 mentioning the Name and University of the candidate quoting "Essentia Academic Excellence Contest 2023".
- Cases posted after this deadline will not be taken into consideration for the contest.

Besides publishing the case in Facebook, the participants also need to send the registration form & the CTA (Copyright Transfer Agreement) to the GC representative duly filled in and signed. The CTA will also include the right to use pictures of the participants taken during the local & European ceremonies & events. In case this document is not received before the end date of the competition, the participation will not be taken into account.

Besides publishing their cases on Facebook (www.facebook.com/groups/essentiafromgc), the participants have to send the following elements to the GC representative:

- The case inside the given PowerPoint format and following the requested guidelines
- The duly filled and signed registration form and CTA (copyright transfer agreement)
The CTA also includes the right to use pictures of the participants taken during the local & European ceremonies & events. In case this document is not received before the end date of the competition, the participation will not be taken into account.
- Contact information of GC Branches can be found in the end of this document.
- Participants incentivize their Facebook friends to comment/share/like their cases. One participant on an international level with the most "likes" will become the Facebook Award winner. GC reserves the rights to check the origin of the "likes".
- A local independent jury evaluates the cases and selects 1 or 2 winner(s) per category (Junior & Senior). Value of the prizes may vary according to the country. The prize event will be announced to the participants in each country independently.

Rules - European Competition

1st prize winners of each National Contest (1 undergraduate & 1 postgraduate student or resident) are also awarded with a trip to Leuven to participate in the Essentia International Competition on the 15th and 16th of September 2023. The students will have the possibility to come along with their tutor. It is a prerequisite for the 1st prize winners of the local contests to be physically present in Leuven to present their case in the European contest. In case the participants cannot attend the contest in Leuven due to problems with visa issuing or any other reason, these students will get the opportunity to show their case to the jury via Teams. However, these cases will not be taken into account for the contest.

This event will take place as follows:

- 1st day (afternoon): both local 1st prize winners will present their cases in 5-10 minute maximum presentation, to an International Jury. The criteria for evaluation are defined below. Day ends with a tour and dinner in Leuven and an award ceremony.
- 2nd day (full day): Master course on Essentia layering technique by Dr Javier Tapia (Spain) is offered to all participants.

Evaluation criteria for clinical cases:

- Colour match
- Anatomical reproduction
- Use of characterization effects
- Didactics during presentation
- Quality of the pictures
- Originality of the case
- Complexity of the case
- Quality of the final result
- Texture
- Marginal adaptation
- Quality of the presentation
- Presentation skills
- Respect of presentation time (10 minutes)

European Award:

- 1st Prize Senior: 1,000 €
+ publication of an article
in GC Get Connected
(European Magazine from GC)
- 2nd Prize Senior: 500€
- 1st Prize Junior: 1000 €
- 2nd Prize Junior: 500€
- Facebook Prize: 500€

More Info:

www.gceurope.com/products/essentia
www.facebook.com/essentiafromgc
www.gceurope.com/news/newsletter/





Essentia Academic Excellence Contest - 2022-2023 Registration Form & CTA

Name of the Tutor:

University:

Address:

Country:

Telephone:

E-mail:

Name of the Student:

Academic Year:

Telephone:

E-mail:

Copyright Transfer Agreement

- I am the copyright owner of the clinical pictures and the accompanying text and I agree to transfer onto GC Europe the copyright in my clinical pictures and the accompanying text, free of any cost and applicable worldwide, with posting the case on the GC Essentia open Facebook page. I confirm that no licenses to use the pictures were given by me to any third parties, and that no other agreements that would limit GC Europe's ability to use the pictures in its presentations, publications and other materials were concluded by me. I also confirm that I have received the (explicit) consent of the patients represented in the picture.
- I agree to write an article for the dental magazine GC Get Connected in case I become the 1st Prize Postgraduate winner of the European Contest and agree to the free of charge transfer of copyright in the article for worldwide use by GC Europe.
- I confirm that the clinical case to be submitted is original and that I have registered it without the use of any image editing program with the aim to change its visual content
- I agree that GC Europe is allowed to film me and/or take my picture during the local and/or European events related to the Essentia Contest and I consent to the unremunerated use of these images for promotional purposes of GC Europe. GC Europe cannot be held liable for any direct or indirect damage resulting from any sharing or republishing of the images in any territory by third parties on social media and websites and other channels. I have the right to withdraw my consent at any time and with effect for the future. This withdrawal is however not applicable for group pictures/videos as far as it is not possible to cut out the individual.

Name of the Student & Tutor:

Place and Date:



RULES



GC EUROPE N.V.
Head Office
Researchpark
Haasrode-Leuven 1240
Interleuvenlaan 33
B-3001 Leuven
Tel. +32.16.74.10.00
info.gce@gc.dental
<https://europe.gc.dental>

GC AUSTRIA GmbH
Swiss Office
Zürichstrasse 31
CH-6004 Luzern
Tel. +41.41.520.01.78
info.switzerland@gc.dental
<https://europe.gc.dental/de-CH>

GC AUSTRIA GmbH
Tallak 124
A-8103 Gratwein-Strassengel
Tel. +43.3124.54020
info.austria@gc.dental
<https://europe.gc.dental/de-AT>

GC Europe NV
Benelux Sales Department
Researchpark
Haasrode-Leuven 1240
Interleuvenlaan 33
B-3001 Leuven
Tel. +32.16.74.18.60
info.benelux@gc.dental
<https://europe.gc.dental/nl-NL>

GC EUROPE N.V.
East European Office
Siget 19B
HR-10020 Zagreb
Tel. +385.1.46.78.474
info.eeo@gc.dental
<http://eeo.gceurope.com>

GC FRANCE s.a.s.
8 rue Benjamin Franklin
94370 Sucy en Brie Cedex
Tél. +33.1.49.80.37.91
info.france@gc.dental
<https://europe.gc.dental/fr-FR>

GC Germany GmbH
Seifgrundstraße 2
D-61348 Bad Homburg
Tel. +49.61.72.99.59.60
info.germany@gc.dental
<https://europe.gc.dental/de-DE>

GC IBÉRICA
Dental Products, S.L.
Edificio Codesa 2
Playa de las Américas 2, 1º, Of. 4
ES-28290 Las Rozas, Madrid
Tel. +34.916.364.340
comercial.spain@gc.dental
<https://europe.gc.dental/es-ES>

GC ITALIA S.r.l.
Via Luigi Cadorna, 69
I-20090 Vimodrone (MI)
Tel.: +39 02 98282068
<https://europe.gc.dental/it-IT>

GC EUROPE N.V.
Middle East Office
P.O. Box 25/5083
Ghoubeiry, Moucharrafieh
Beirut, Lebanon
Tel: +961.1.544.995
Fax: +961.1.544.995
info@arabia.gceurope.com
arabia.gceurope.com

GC NORDIC AB
Finnish Branch
Lemminkäisenkatu 46
FIN-20520 Turku
Tel. +358.40.900.07.57
info.finland@gc.dental
<https://europe.gc.dental/fi-FI>

GC NORDIC AB
Strandvägen 54
S-193 30 Sigtuna
Tel: +46 768 54 43 50
info.nordic@gc.dental
<http://nordic.gceurope.com>

GC Nordic Danish Branch
Scandinavian Trade Building
Gydevang 34-41
DK-3450 Allerød
Tel. +45 51 15 03 82
info.denmark@gc.dental
<https://europe.gc.dental/da-DK>

GC Europe N.V.
Türkiye İrtibat Ofisi
Caferağa Mah.
Albay Faik Sözdener Cad.
İffet Gülhan İş Merkezi No:9 D:4
TR-34710 Kadıköy / İstanbul
Tel. +9002165040601
info.turkey@gc.dental
<https://europe.gc.dental/tr-TR>

GC UNITED KINGDOM Ltd.
Coopers Court
Newport Pagnell
UK-Bucks. MK16 8JS
Tel. +44.1908.218.999
Fax. +44.1908.218.900
info.uk@gc.dental
<http://uk.gceurope.com>

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