



Press release

Everyone deserves to smile

GC takes new post-earthquake aid initiatives to support affected dentists

In the aftermath of the devastating earthquake that struck Turkey and Syria on February 6, 2023, GC has extended its support to the affected communities. Mr. Makoto Nakao, Chairman of GC International, Mrs. Makiko Nakao, President of Foundation Nakao for Worldwide Oral Health and Mr. Josef Richter, COO & President of GC Europe recently undertook a courtesy visit to Turkey, reaffirming GC's unwavering commitment to stand by those in times of crisis and to fulfill its corporate social responsibilities.

On 3 July, during their visit, a product donation voucher of €100,000 was delivered to Mr. Tarik Ismen, President of the Turkish Dentistry Association, who expressed his deep appreciation towards GC's aid initiatives.

The Turkish Dental Trade and Businessmen Association (DİŞSIAD), liaising 250 dental companies in Turkey, was also visited for a report on the donations. On this occasion, Mr. Erkan Ucar, Chairman of DİŞSIAD, thanked GC as the first dental manufacturer to donate and presented a Letter of Appreciation.

On 7 July, Ms. Selen Hazne, Country Manager of GC Turkey, visited the province of Hatay, which was most affected by the earthquake. Prefabricated clinics were built for dentists whose clinics were destroyed, and those that could were being repaired. The first sample donation package was presented to the Chairman of the Hatay Dental Chamber, Mr. Nebil Seyfettin.

"I could feel the energy of the people, determined to recover from this natural disaster," Ms. Hazne reported. "We aim to help the dentists here where we can, so they can regain stability and resume their daily lives as much as possible".

The shipments of the donations will be completed on the 20th of July with individual packages for the designated clinicians.





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Figure 1: from left to right: Mr. Makoto Nakao, Chairman GC International AG, Mr. Joseph Richter, COO & President of GC Europe, and Mr. Tarik Ismen, President of the Turkish Dental Association





Figure 2: from left to right: Mr. İsa Aydın, Treasurer of the Turkish Dental Trade and Businessmen Association (DİŞSIAD), Ms. Selen Hazne, Country Manager GC Turkey, Mr. Erkan Uçar, Chairman of DİŞSIAD, Mr. Josef Richter, and Mrs. Makiko Nakao, President



Figure 3: Mr. Nebil Seyfettin, Chairman of the Hatay Dental Chamber welcomes Ms. Selen Hazne, Country Manager GC Turkey in front of one of the prefabricated dental clinics.